



• **The Hawala Scandal**

- The Hawala case to the tune of \$18 million bribery scandal, which came in the open in 1996, involved payments allegedly received by country's leading politicians through hawala brokers.
- **IPL scam**
 - The Income Tax department has received financial details of more than Rs 150 crore in overseas accounts from some tax haven countries of "non-residents" who invested in the IPL.
- **Harshad Mehta & Ketan Parekh Stock Market Scam**
 - The investor community could forget the unfortunate Rs. 4000 crore Harshad Mehta scam and over Rs. 1000 crore Ketan Parekh scam which eroded the shareholders wealth in form of big market jolt.

25

History of Corruption in Post-Independence

- The history of corruption in post-Independence India starts with the Jeep scandal in 1948, the then Government announced on September 30, 1955 that the Jeep scandal case was closed
- Corruption charges in cases like Mudgal case (1951), Mundra deals (1957-58), Malaviya-Sirajuddin scandal (1963), and Pratap Singh Kairon case (1963) were levelled against the Congress ministers and Chief Ministers but no Prime Minister resigned.
- The famous Bofor's deal is well known. Then it goes on till 2010

26

Media & Corruption

27

1) Is Media the only hope to fight Corruption?

- Is analogous to 'Is wearing shorts the only way to avoid knee injury?'
- It clearly tells that covering your knee with clothing only makes the injury visible, it can't avoid getting injured
- Media can just expose the corruption, it can't avoid or fight it!

28

Contd...

- Hence, the answer is "NO". Media is not only the way to fight corruption.
- Media influences masses easily. It can say "The Fourth Estate On Sale".
- media as such plays the role of a watchdog.
- "The Media" for being the whistle blower in most of the cases.
- The media have the ability to gather support. People have a medium to voice their sentiments.

29

- It just needs to sensationalize its TRPs.
- *And also corruption can't be stopped by the media as today many politicians are opening their own channels and as every body know that each and every politician is very friendly to each other*
- *Also the media organizations support some or the other political party*
- The media is just another medium of information broadcasting.. It can present to you the facts and figures
- media and man needs to go along hand in hand if we want have any hopes of improvement

30





Then what else to fight corruption? Other than Media

- Central vigilance commission(CVC'S)
- CBI
- Judiciary
 - It is essential which at many instances like CWG,2G spectrum, Taj Corridor, Gujarat Riots etc., have overstepped but to create an unbiased and corruption free society.
- RTI - has equipped a plebeian citizen to make the civil servants answerable.
- Campaign
 - Eg.: "Tata Tea's Jaagoo Re" campaign is an example of reverence shown by corporate for being ethical.

31

Response: Media Corruption

- I conclude that ,to make a corruption free society a combined effort of common citizens, the judiciary, government and the media is a must.
- But media alone is not only the solution.

32

2) Why is that only when media exposes corruption some action on ground is taken constitutional bodies and democratic institutions crumbling?
Response : Media exposes corruption..

- Yes, Because media directly affects the images of the ruling party. It reaches mass people ,Hence people expects what action will be taken.
- Government is forced to take action, because it shows the impact of corruption to the people directly.

33

3) Is media itself Corruption free?

- Via RTI we can also expose corruption
- It can't say ,media is corruption free,
 - for example *Burkha Datt* of NDTV and *Vir sangavi R* of *Hindustan Times* also mentioned in the media has journalists with no good standing.
- Media is under tremendous Influence of Powerful people. Hence the corruption In media may not be visible to the people directly.

34

Examples shows Media also having Corruption

- A media site bhadas4media.com reports that in RANCHI(capital city of JHARKHAND) a private news channel- 365days is blackmailing people for it's earning. reports published in Hindi daily prabhat khabar also confirms website's reports.

35

Response : Is media itself Corruption free?

- Hence media also having the corruption, It can't say it's corruption free.
- Hence media may be considered part of the corruption environment.

36





4) *Is media committed in fighting this menace or is it just a TRP gaining exercise to focus on one corruption and forget it the moment another scam breaks out?*

- Media is not fighting against corruption, it just try to gain some TRP .
- Yes, it forget one corruption and skip to other news
- Now political landscape all over the world. The resignees, the losers, the shamed and the shunned
- E.g. Ashok Chavan, Suresh Kalmadi and A. Raja, the rat-race that is the TRP-driven media, have been at their shrill best in competing to lynch all three of them.
- It is hard to estimate who has been the most vilified and maligned of the three, and media continuously projected they are guilty.

37

- And also, Consider this, Scams like Adarsh, CWG and telecom cannot be the *handiwork of any one person*, no matter how corrupt or clever.
- It involves lot of people and planning require the connivance of scores of major and minor politicians, bureaucrats, NGOs, criminals, businessmen like builders, contractors, and sometimes even judges.

38

Let Us Take Example

- A. Raja is the last in long line of ministers, regulators and bureaucrats who have favored telecom companies with free and/or cheap spectrum
- But now with Raja gone, will our system take note of the CAG report's other observation – that similar practices were followed by both the NDA and UPA-I governments, when different ministers and bureaucrats gave even larger amounts of spectrum at even lower prices to other companies. In fact, more spectrum was given cheap, and even free, to telecom companies in the years before Raja was Telecom Minister than in the years he was. The BJP, which is leading the charge that the UPA-II government and A. Raja favoured companies at the expense of the exchequer appears to have forgotten that in 1999 the then BJP-led NDA government wrote off a staggering Rs 85,000 crore that was owed by telecom companies to the Government of India. So, in terms of today's rupees BJP government lost the exchequer more than the Raja. But, it focus only the current issue

39

Another example

- Adarsh Scam: where the call for other leaders involved in the illegal building, such as Vilasrao Deshmukh, Narayan Rane, and Sushil Kumar Shinde, to resign is fading. Chavan's scalp appears to be enough blood for everyone.

40

Response : Is media fighting or not?

- Independent judicial committees should be appointed to investigate them, then the result should reveal as true as possible.
- Investigation of these allegations may be give clear picture on corruption charges and clarifies the audience or public rather than make confusion by repeated TV programs.
- Hence media not fighting it just showing one scam for a particular period and moves to the next without getting a remedy for the problem.

41

Conclusion

- Hence I conclude that, all corruption involves more and more people, but media concentrating only the people those who are in limelight.
- Hence it tries to influence the audiences watch their channels to gain their TRP's .
- Hence media never fights against corruption it just works for them to increase TRP's

42



Gujarat NRE - Integrity Theme Presentation Contest

Snippets from presentations received



Major Reasons & Regions of Corruption-Arguments

- **Historical Reasons** – Mistrust in a deeply divided society where services are ethnically biased. Specially in HealthCare.
- **Economical Reasons** – Rapid growth and higher disparity in income makes bribery an attractive proposition.
- **Political Reasons** – At grass root level the electorate is heavily influenced by the money-inertia.
- **Inefficient Government System** with limited service delivery channels multiplied by the rapidly rising population tempts citizens to opt for a faster and trusted mode in the form of bribe.

Arpit Jani Singhani

Major Reasons & Regions of Corruption-Arguments

- The Constitution has a limited scope for punishing the guilty with Section 197 of CrPC and Section 19 of PCA being major escape routes for public servants.
- Private institutions like Digital and Print Media are heavily funded by business houses and politicians and thus cater to the agenda as per their needs.
- Enforcement Agencies are plagued by limited staff, lack of forensic expertise, out dated technology, large inter-dependence and finally effective shunning by the influential people.
- Little protection for whistle blowers as "ODD ONE OUT" are neutralized and ensured a "SANYASI" life style. No rewards and encouragement for honesty.

Arpit Jani Singhani



"I'm not against the police; I'm just afraid of them."

- Alfred Hitchcock

"The police are not here to create disorder, they're here to preserve disorder."

- Richard J. Daley

Manisha Rana

Voice of public

Perception of Public:

- "Sure they do protect us but I hate them when they get dirty and take it out on the public."
- "Justice is not always served by the enforcement agencies."
- "99.9% of cops are GOOD. Plain and simple. But, there's that minuscule percent that are NOT good. They are the bullies, the cops who turn on their lights ONLY to go through a red light so they can get to the store before it closes; they are the ones who beat up innocent people, or apply excessive force to those who are PRESUMED INNOCENT. These are the people we are afraid of."

Manisha Rana

Why crimes are not REPORTED

- Among the public services the Police is the most corrupt.
- Most of the crimes NOT REPORTED because of...
 - Embarrassment.
 - loss of public confidence.
 - False arrest concerns.
- No public accountability of police.



Kartikya Tiwari

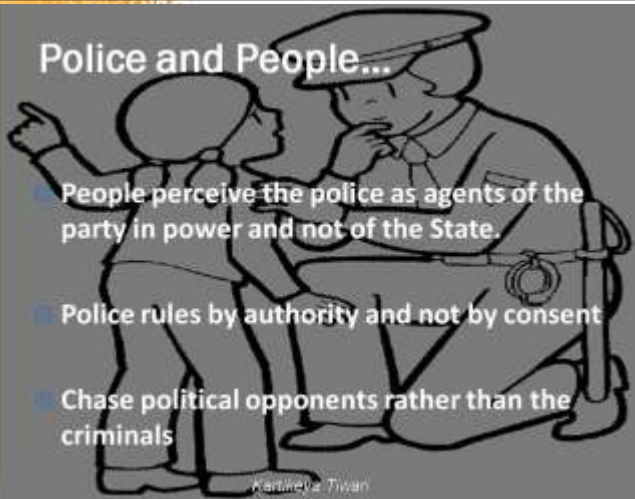
Why we avoid to assist the Agencies ?



Ranjan Lakhori



Police and People...



- People perceive the police as agents of the party in power and not of the State.
- Police rules by authority and not by consent
- Chase political opponents rather than the criminals

Kartikeya Tiwari

It would be unfair to lay the entire blame for the abysmal law and order situation on the Indian Police Service (IPS). The police is crippled in large part because of its bosses – the parliamentarians and legislators – most of whom are corrupt to the core. Any honest police officer who stands up to them is promptly transferred. The threat of transfers hangs over every policeman's head and for officers with families, constant transfers takes a huge personal toll. Avoiding transfers in turn breeds a culture of conformity and corruption.

Kartikeya Tiwari

RELIGIONS IN INDIA

"Media is the only **Individual** which can manipulate, influence and can bring change to the masses through its Endeavour"

Prof. Robin. Thomas



Lenin Roy

HOW DOES A MEDIA GROUP PERCEIVE A SCAM?

- Any scam, if it has scope to garner curiosity will **garner TRPs**, thus will make for good business.
- The **bigger the scam, the better** – so the worst (and sometimes an exaggerated) extent often portrayed.
- If multiple scams happen simultaneously, **broadcasting priorities based solely on popularity of respective scams**, and not on their comparative importance.
- The curiosity of the public usually limited to scandal and often does not extend so much to justice. Hence, **scams never pursued to logical end**; i.e. justice – simply a momentary spotlight put on them.
- **Privacy concerns often ignored** when a potential scam – a 'NEWS STORY' is suspected.

Jayanta Mazumder

Is media really free?



- In India media is free from government intervention but is media free from its own greediness to make more money?

A/R/Bard

If you do not read the newspaper you are **uninformed**

If you read the newspaper you are **misinformed**

In an increasing competitive market for grabbing the attention of viewers and readers, media reports often turn to distortion of facts and sensationalisation

Eshani Roy



Media Focus on Corruption just to gain TRP

- ❑ Media finds corruption so good for its sales. But in doing so, it seems to place all corruption stories in one big pile, hurl them on the front page and declare that they are all very important. In so doing, there is a risk that the public loses all sense of proportion.
- ❑ The press is not forceful in highlighting the major corruption issues and their humanitarian and political consequences and get overly distracted by the minor corruption scandals, as more juicy they are

Jagleen Kaur

News Channel today are no lesser to a reality show

- ❑ Scams on News Channel have become quite entertaining to watch on TV. They have provided meaty content to channels.
- ❑ None of the viewers believes that the accused leader is innocent. Yet, it is fun to see them defend themselves using almost any possible excuse – from the slow court system to the classic ‘but everyone else is doing it’.
- ❑ It is gripping reality TV —the confident smiles and swagger of the accused even as the world sees evidence of their guilt.

Jagleen Kaur

What SCAMS means to MEDIA?????

“BREAKING NEWS”

- A Special “EXCLUSIVE” Programme
- A Group of “RETIRED” Panelist
- LOADS of Advertisement &...
- A Never ENDING Discussion until they get “ANOTHER BEAST TO FEAST UPON”

Bharat Mehta

Break ke BAAD

- Most media are **not COMMITTED** to follow-up reporting
- *Example:* CWG Scam – Do we know the status today?
- ‘Public memory’ is short and limited
- Awareness levels are low about general issues (or issues beyond current domain)
- Lack of follow-up weakens any good story and is pushed under the rug

Dr. Ipshta Basu Guha & Dr. Renuka Garg

Break ke BAAD

- Channels are in a rush to slot news items as ‘Breaking NEWS’
- The focus fast shifts to another story either in a day or in couple of hours’ time too
- The lure is for TRP
- Channels or papers clamoring to highlight who “broke” the news first rather than the quality and depth of reporting

Dr. Ipshta Basu Guha & Dr. Renuka Garg

Break ke BAAD

- Media is **not so effective** in weeding out corruption because
 - Lack of seriousness in reporting
 - Lack of objectivity and independence
 - Lack of detailed research and explanation
 - Reporting bordering on advocacy of a cause or issue
 - Competing on breaking news with rivals rather than quality
 - Ad-hoc reporting, lack of focused, sustained efforts

Dr. Ipshta Basu Guha & Dr. Renuka Garg





Ignite Others but don't Burn them

Be a whistleblower & "not" just a TRP spinner.
Every News is "not" Breaking News
Blame the Wrong & "not" the Right

Anup Agrawal



In general terms the corruption is like the cancer which is rendering our nation behind in political, economic, social and intellectual terms.

Azim Zahir Waliyani

Way Forward.....

- Corruption exists everywhere, though the magnitude may differ
- It is not enough to have anti-corruption strategies and programs, but there should be time-bound action on the ground
- There is not a single anti-corruption agency that is independent of the government or has the complete powers to take action
- We need a statutory, effective and independent investigating and prosecuting multidisciplinary agency, paid from the Consolidated Fund and led by independent professionals
- Hong Kong was in a similar situation of rampant corruption in 1970s. People took to streets. The Island was forced to set up an Independent Commission Against Corruption (ICAC) with functional autonomy, headed by men and women of merit, drawn from many disciplines. And this cleaned up the system

Souvik Banerjee

Conclusion

Corruption is an intractable problem. It is like diabetes, can only be controlled, but not totally eliminated. It may not be possible to root out corruption completely at all levels but it is possible to contain it within tolerable limits. Honest and dedicated persons in public life, control over electoral expenses could be the most important prescriptions to combat corruption. Corruption has a corrosive impact on our economy. It worsens our image in international market and leads to loss of overseas opportunities. Corruption is a global problem that all countries of the world have to confront, solutions, however, can only be home grown. We have tolerated corruption for so long. The time has now come to root it out from its roots

Sachin kr. Singh & Neeraj kr. Dixit

It does not matter who has paid the bribe.
The real solution lies in cutting the supply line.

So, the Next when some 'BLACK SHEEP' dials "C" for Corruption.

You may opt not to dial the TOLL-FREE-NUMBER (1800-180-11) of Central Vigilance Commission

but

Don't Forget to dial "S" for "Shame on You"

VIKRAM SINHA

REQUEST TO INDIANS

My Dear brother & sisters lets stop presentation & start presenting Our self

If the government itself is involve in the corruption lets change it .

We are in the era of globalization still we are not able to represent our nations loyalty.

Today with my presentation I just want convey the above message to my people

Deepak Mande



Where The Mind is Without Fear

Where the mind is without fear and the head is held high
Where knowledge is free
Where the world has not been broken up into fragments
By narrow domestic walls
Where words come out from the depth of truth
Where tireless striving stretches its arms towards perfection
Where the clear stream of reason has not lost its way
Into the dreary desert sand of dead habit
Where the mind is led forward by thee
Into ever-widening thought and action
Into that heaven of freedom, my Father, let my country awake.

Rabindranath Tagore

“Every Man has a Price”

“Corruption is authority plus monopoly minus transparency”

As a proud Indian above all else, I am deeply anguished by the constant erosion in the moral fabric of the Nation, about the continuous corrosion of integrity. While some of us are unfurling the tri colour on distant shores by the dint of our sheer hard work, I see, many in the country negating the good work by opportunism and a propensity to cheat thereby heaping shame on the Nation. What is more shocking is the fact that we, the “silent majority” choose to look the “other way”, consoling our conscience by telling ourselves that the matter does not concern us, thereby making the unscrupulous further emboldened in their mission to wreck havoc. Please note, I have taken up this cause, not only as an industrialist seeking to weed out corruption for the greater good, but also as a proud Indian, trying to cleanse the nation’s soul and clear the sewerage.



'Chalta hain culture & herd mentality suppress talent, promotes mediocrity'

Arun Kumar Jagatramka

WHAT does the oft-repeated term CSR mean? What makes a corporate citizen stand out as a socially conscious one? What are the responsibilities that a good corporate should bear to be one that can be recognised as a socially responsible corporate citizen? Is the entire premise about paying lip service by adding platitudes that mean nothing and filling in a few paragraphs in the website or the brochure? Surely, for a corporate, whose *raison d'être* is to add value and create wealth, esoteric concepts like these should not divert the attention from its basic functions. Then why is the din so deafening?

Is CSR all about photo opportunities then? Politically correct picture post cards posted from the slums of the city? Pictures of smiling malnutrition, of pot-bellied children who do not have access to two square meals a day, savouring candies provided by a corporate as part of its annual function? Of the boss' wife unveiling the 'safe sanitation week' in collaboration with the officer's wife's institute that profess the virtues of sanitation to those who do not have access to it? It is not in my nature to belittle efforts of others, however trivial they may seem against the yardsticks of practicality. Far from it. I salute the efforts and I honour the spirit behind each one of them.

It is just that I define the entire premise in different terms. My take is far more fundamental. The measures that I take and hope to continue taking are far more basic. And I try to approach the whole thing by virtue of being an Indian first. An Indian industrialist, if you may. I add the term industrialist because, as one, I have access not only to the requisite funds, but also to the management skill sets to ensure their optimal deployment and effective usage.

And, like a true corporate soldier, before going into the blitzkrieg, I assess the objective that has to be secured, the resources required to achieve the end, the means that have to be deployed and try to identify pitfalls on the way to achievement.

So what is the objective? To help create an India that our forefathers dreamt of. An India that has secured her rightful place in the League of Nations. More importantly, an India that has learnt how to hold her head high.

And what is the biggest obstacle on the path? An age-old value system, that has steadily corroded over the last couple of decades. We have a judiciary that is loaded by the legislature about the severity of punishment as opposed to certainty of punishment. We have a political system that is concerned merely about its own continuity by dividing the nation in terms of caste, creed, region, religion, colour and language so that it can play one group against the other for political gains. We have a bureaucracy where entry ensures continuity to eternity without accountability. All three of which have combined to create a nation which is run on the motto "chalta hai"! The reign of mediocrity that doesn't not allow talent to foster, for it is more prof-

itable to be a part of the herd — be that the Muslim herd, or the Maharashtra herd, or the Dalit herd, or the villager herd — than stand-out as an Indian.

Naturally, this India is the hotbed of corruption. Whether a birth certificate or a death certificate, everything comes at a cost. The local police station, the municipal corporation, the registrar of companies, the Income Tax department, the department dealing with motor vehicles — are all fountainheads from where sprouts the hydra headed monster called corruption. We jump up and down in joy when the lone politician is 'exposed' in a sting operation, but do nothing about tackling the malaise.

We clap our hands and move on. We move on because we do not think twice before jumping the traffic signal when there are no policemen around. We move on because we do not think twice before 'greasing' the odd palm, to move just that bit up in life. We move on, because we do not consider corruption an ill. We move on because, in this age of instant gratification, we too want things 'done'. We too want to get on with life and are willing to pay that 'extra' bit to achieve our ends. And here, I am talking of you and me.

The same you and me, who swore eternal revenge when the Mumbai terror attacks happened. The same you and me, us, who professed the idea of hot pursuit. 'Us', who heaped indignities on the politicians for having "compromised" the security of the Nation. For having 'sold' national needs for pecuniary benefit. For having 'compromised' national security — the same you and me, who had looked the other way when a police constable's son had, over decades, grown into a 'don'. The same you and me who had not raised our voice when an unknown 'Indian' had let in

'his' consignment of deadly RDX for a 'fee'. The same you and me who use 'hawala' to evade a few rupees in taxes as we send money to our children studying abroad. The same hawala, that the mongers of terror use to finance attacks on the nation.

And it is here that I want to strike. Into the very heart of this apathetic, 'sanitised' thought process. It is not an easy task. Of injecting 'integrity' into the very consciousness of India, of every Indian. It is not an easy task. It is not impossible either. And I have taken it on me to spread the word.

The target is the future. Young impressionable minds that are awaiting ignition. It is my mission to ignite a million minds and ensure that they take the message forward, so that my children and their children can live in the India that our forefathers had dreamt of.

Jai Hind!

The author is also member-representative of Gujarat NRE-AMA Center for National Integrity, Ahmedabad



The target is the future. It is my mission to ignite a million minds and ensure that they take the message forward, so that my children and their children can live in the India that our forefathers had dreamt of.

ARUN KUMAR JAGATRAMKA
CMD, GUJARAT NRE COKE

Gujarat NRE – AMA Centre for National Integrity

We all dream of our motherland as a Nation free from pettiness and corruption, driven by the highest human principles, to emerge as the beacon of human civilisation. The clarion call for the second struggle for Independence, independence from deceit and corruption, independence from mistrust and unethical practice has already been sounded at many quarters. And one such effort is the Gujarat NRE – AMA Centre for National Integrity.

The year was 2008, being moved by the series of terrorist attacks and bomb blast that had ripped our country culminating in the Mumbai attack of 26/11 as the final nail in the coffin had shaken the conscience of a few like minded people of Ahmedabad who decided that the time has come to speak against the root cause of evils. The group felt that there is an urgent need to spread the message of integrity and ethics in our life and the civil society should take it as a challenge in their own capacity to cleanse the system.

To make the endeavor broad based, the group decided to join hands and get associated with Ahmedabad Management Association, the premier management institution in the city as well as a front runner in the country. Gujarat NRE – AMA Centre for National Integrity was born.

The centre creates a common platform, a confluence of like minded individuals to discuss issues of common concern, and speak in one voice so that we can be heard over the din. Where individually we have been ignored, the movement would seek the support of numbers, unleash the “power of one” and raise the issues that face the nation, identify their solutions and seek the implementation of the answers for the betterment of the Nation.

Since its inception a year ago, the centre has been organizing various programs to disseminate the message of integrity in the society. The inaugural lecture of the centre was given by Dr J J Irani of Tata Sons. The centre had also the opportunity of hearing and interacting with Mr D R Kaarthikeyan, Advisor: Law-Human Responsibilities-Corporate Affairs, former Director, Central Bureau of Investigation, former Director General, National Human Rights Commission and former Special Director General, Central Reserve Police Force. The centre has also to its credit of publishing a book titled “Transforming Government through New Public Management” by one of its founding members and former Director and Professor of IIMA, Dr Pradip N Khandwalla.

The prime thrust of the centre is to engage the youth. Essay contests and seminars on Integrity have been a regular affair at the centre where the youth has taken part enthusiastically. Acknowledging the potential of the youth and the need to involve them in building an honest society, two Gujarat NRE National Integrity Theme Presentation Contests at IIM A and NIRMA University were organised, which evoked excellent response from students of premier B Schools and Technical Institutes across the country. Starting from Nirma University, Ahmedabad, where students from all over the country enthusiastically participated in debating on the points that would transform 'India into the one that they dreamed of' and considered how long would the pledge 'No bribes, No Illegal Moves, No out of the way favours' take to catch on. The inference that we took from this stimulating experience was the confirmation of our prickling fear that 'Corruption DID in fact feed terror'. And thus we put the question to the contestants at IIM-A 'How can we get rid of corruption?' who replied from across the country with a unanimous 'Reformation and the Implementation of Ethical Laws and a general practice of Ethics'. We then moved to Goa where the Integrity Theme Presentation contest at Global Steel 2010 in Goa called on every Indian to talk about the importance of the reformation in our present judicial system, so that it does not force us to be corrupt. The need of robust, simple and easily understandable laws that minimize loopholes, thus ensure ready and quick justice.

Making a full circle we went once again to Nirma University, where we had the students from premier institutes across the country providing their comments and suggestions on the Central Vigilance Commission's National Anti-Corruption Strategy Paper. The youth today is calling for a “Resurgence with Ethics”..

